

# Cascades of blooms

for Spring, Summer and Fall  
are yours . . . with these unusual  
planting SPECIALS from . . .

## Lloyd's Gardens GLADSTONE, OREGON



SEE BIG SPRING  
BONUS OFFER  
BACK PAGE.

- ☐ GLADIOLUS
- ☐ DAHLIAS
- ☐ TUBEROUS BEGONIAS
- ☐ GLOXINIAS
- ☐ PEONIES
- ☐ CANNAS
- ☐ LILIES
- ☐ MIRACLE MUMS
- ☐ CHRYSANTHEMUMS
- ☐ PHLOX
- ☐ DAISIES
- ☐ ANEMONES
- ☐ RANUNCULUS

ORDER NOW . . . PLANT NOW!  
Prompt delivery . . . ALL  
POSTAGE PAID

Form 3547 Requested  
LLOYD'S GARDENS, Route 2, Gladstone, Oregon

BULK RATE  
U. S. POSTAGE  
**PAID**  
Permit No. 7  
GLADSTONE, ORE.

LIBRARY  
RECEIVED  
★ MAR 28 1958 ★  
U. S. Department of Agriculture

*Bibliography Division  
Library U.S. Dept of Agriculture  
Washington 25, D.C.*

[1958]







# BEGONIA & GLOXINIA BULBS

... easy to grow ... start indoors now ... move to garden in the Spring



## GIANT DOUBLE CAMELLIA FLOWERED TUBEROUS BEGONIAS

4 Med. Lg. ☐ \$1 Post-Paid  
Bulbs

## EXOTIC VIVID

15 Med. Lg. ☐ \$3 Post-Paid  
Bulbs

SELECT FROM 6 COLORS

- ☐ WHITE ☐ PINK  
☐ CRIMSON ☐ ORANGE  
☐ YELLOW ☐ BRONZE

THRIVES EVEN IN SHADE  
HUGE 4 TO 6-INCH BLOOMS  
PLANTS 12" HIGH, 24" ACROSS  
BULBS LAST FOR YEARS

1 1/2" to 2" TOP BULBS

50<sup>c</sup> each 3 for \$1<sup>25</sup>  
Post Paid

**FREE**

FOR STARTING BEGONIAS AND  
GLOXINIAS INDOORS NOW. PLANTER  
BOXES AND PLANTING MATERIAL  
Transfer outside in Spring for Summer-long blooms.

## Lovely Hanging (Pendula) BASKET BEGONIAS

Hundreds of Blooms trailing from Boxes, Baskets, or Folwer Pots—Thrive  
in shade so are invaluable for Terraces.

2 SIZES to choose from ... 6 colors. Post Paid.

1 1/4 to 1 1/2" ☐ 35<sup>c</sup> ea. ☐ 3 for \$1 ☐ 7 for \$2

1 1/2 to 2" ☐ 50<sup>c</sup> ea. ☐ 3 for \$1<sup>25</sup> ☐ 6 for \$2<sup>25</sup>

- ☐ WHITE ☐ PINK ☐ YELLOW ☐ BULBS LAST  
☐ SALMON ☐ CRIMSON ☐ ORANGE INDEFINATELY

## EXQUISITE CARNATION TYPE BEGONIAS (Fimbriata)

2 sizes ... select from 6 gorgeous colors ... POST PAID

1 1/4 to 1 1/2" ☐ 35<sup>c</sup> ea. ☐ 3 for \$1 ☐ 7 for \$2

1 1/2 to 2" ☐ 50<sup>c</sup> ea. ☐ 3 for \$1<sup>25</sup> ☐ 6 for \$2<sup>25</sup>

- WHITE ☐ SCARLET ☐ YELLOW ☐ PINK ☐ ORANGE ☐ BRONZE

### IMPORTANT NOTICE

IN HOT WEATHER ... Plants  
such as Mums, Tree Peonies, Dais-  
ies, etc., are effected by heat in  
shipment ... to guarantee arrival  
in good condition, ADD 50c extra  
for air parcel post.

IN COLD WEATHER ... If freez-  
ing weather exists, advise us when  
it is safe to parcel post your order.

## Lovely Giant Trumpet GLOXINIAS

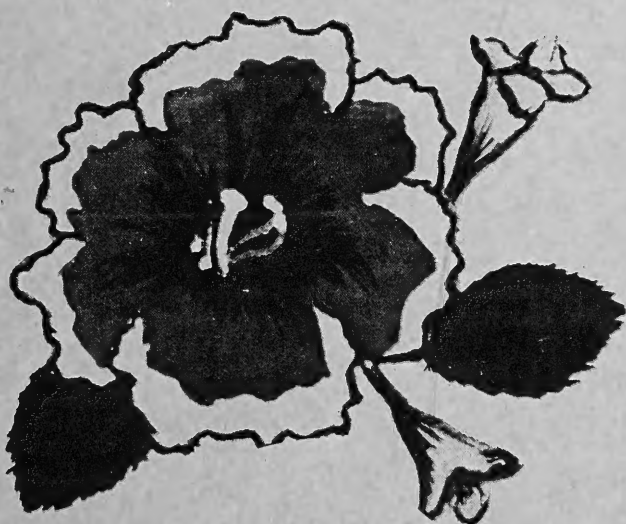
6 vivid colors

☐ 3 Top size \$1 Post  
Bulbs Paid

☐ 12 Top size \$3 Post  
Bulbs Paid

- ☐ Emperor Frederick—  
Scarlet and White ☐ Etoile de Feu—  
Scarlet  
☐ Blanche de Meru—  
Rose and White ☐ Emperor Wilhelm—  
Violet and White  
☐ Hollywood—  
Purple and Blue ☐ Mont Blanc—  
Pure White

For Porch—Planter, Garden—Shade—Scores  
of Blooms Per Plant—From Vivid Colors to  
Soft Pastels.



## CANNAS . . . . giant blooms

Up to 6 feet. Tropic broad leaf foliage in many exotic shades.  
Giant blooms in brilliant colors.

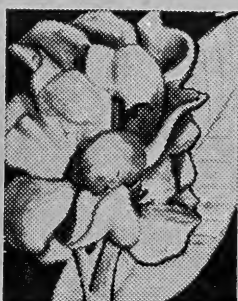
8 NAME VARIETIES AND COLORS

☐ 3 LARGE \$1 POST  
TUBERS PAID

☐ 8 LARGE \$2 POST  
TUBERS PAID

- No. Color Variety  
☐ PINK (Green Leaf) CITY OF PORTLAND  
☐ COPPER (Bronze Leaf) COPPER GIANT  
☐ WHITE (Green Leaf) EUREKA  
☐ ORANGE (Green Leaf) INDIANA

- No. Color Variety  
☐ YELLOW-RED (Bronze Leaf) ITALY  
☐ SCARLET (Green Leaf) PRESIDENT  
☐ BRONZE (Purple Leaf) WYOMING  
☐ ROSE (Green Leaf) CUPID



NEW GARDEN GIANT

## Rare Desert Candle

... grows 4 to 6  
feet ... bloom  
weeks and weeks!

Huge two-foot bloom stalks  
borne on long, sturdy stems,  
characterizes this little  
known, extremely hardy  
flower. When the bril-  
liantly shaded giant stalks  
are cut and put in water  
they last for days on end,  
giving a breath-taking dis-  
play. The blooming period,  
May and June, lasts for  
weeks. The four to six-foot  
spires look as if they're on  
fire, so dazzling are the  
colors.



- FIRE YELLOW  
☐ EA. \$1 ☐ 3 for \$2.50 ☐ 6 for \$4.50  
FIRE PINK  
☐ EA. \$2 ☐ 3 for \$5.00 ☐ 6 for \$9.50  
SHELFORD HYBRIDS — MIXED COLORS  
ROSE, CHARTREUSE, WHITE, ORANGE, COPPER, RED  
☐ 6 for \$7.50 ☐ 12 for \$14.00

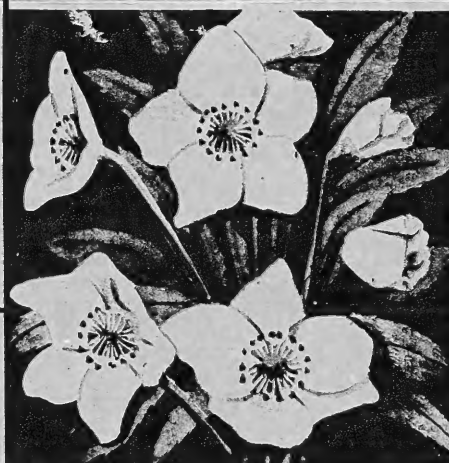
KEEP MOLES AWAY from Tulips, Hyacinths with  
gay, economical

## ALIMUM MOLDY BULBS

... spring bloming, deep yellow flowering bulbs ... about  
6 to 8" high. They help your mole problem.

☐ 30 Bulbs \$1 Post Paid ☐ 65 Bulbs \$2 Post Paid

## CHRISTMAS ROSES



... the Winter Won-  
der Flower that blooms  
in your garden from  
December to March.

☐ 1 Plant only  
\$1<sup>50</sup> Post  
Paid

☐ 3 Plants only  
\$4 Post  
Paid

Just imagine ... your own Christmas Roses in December!  
Freezing temperatures and snow won't harm them and  
a few mild days will bring a spectacular showing of snowy  
white flowers with bright yellow centers. Sometimes the  
blooms are pink, green or rose. The lush exotic leaves  
are evergreen and beautifully decorative the year 'round.

**FREE** Beautiful Scroll of the legend of the Christmas Rose  
suitable for framing. An inspiring story of simple faith  
printed in black and gold sent FREE with each Christmas Rose, on rich  
parchment paper, 11 x 15 inches.

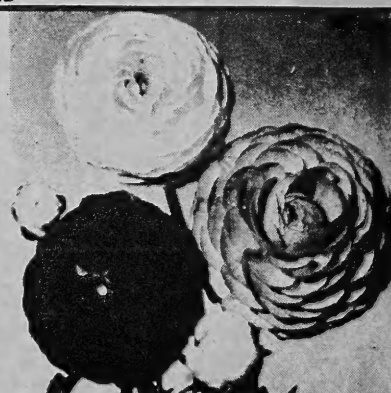
## GIANT RANUNCULUS

Huge Double Blooms

For a never ending supply of  
summer blooms, plant these big-  
gest and finest of all Ranunculus.

Six Mixed Colors

☐ 40 Bulbs \$1 Post  
Paid



## SPECIAL OFFER ANEMONES FOR YOUR GARDEN

PLANT NOW for Lovely  
Spring, Summer Blooms.  
SIX MIXED COLORS.

☐ 40 Bulbs \$1 Post  
Paid

☐ 100 Bulbs \$2 Post  
Paid







## SPECTACULAR TREE PEONIES

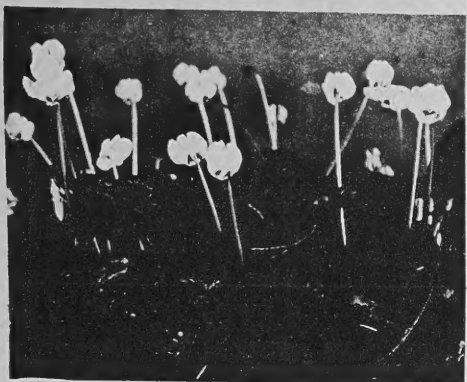
- ☐ PINK  
☐ RED

Specially grown and grafted in Japan these Tree Peonies are thrillingly beautiful; they are tall growing and profuse blooming putting forth huge semi-double flowers.

☐ \$3<sup>50</sup> ea. ☐ 3 for \$9<sup>00</sup>

## HARDY CYCLAMEN NOW READY FOR IMMEDIATE DELIVERY

Collection of 6  
**\$5<sup>75</sup>** Post  
Paid



### CYCLAMEN HARDY

#### Atkinsi

Pink to pale rose flowers, marbled foliage. The earliest to bloom in January.

☐ \$1.00

#### Europaeum

Mid-summer flowering (July to September). Distinctly fragrant, crimson rose flowers. Marbled and mottled foliage.

☐ \$1.25

#### Neapolitanum

The most vigorous and easily grown species. Rose pink flowers. Foliage marbled and mottled silver and white. August to October.

☐ \$1.00

Thrive in Shade

#### Cilicicum

Light pink flowers in fall following C. Neapolitanum (September to November). Foliage deep green mottled silver on edges.

☐ \$1.25

#### Coum

Early spring flowering, February and March. Pink to deep rose flowers. Round unmottled foliage. Very distinct.

☐ \$1.00

#### Neapolitanum Album

Pure white form of the Neapolitanum type.

☐ \$1.00

Plant All of These Just Once for Years of Bloom

## GIANT HARDY PHLOX Strong Individually Rooted Plants—Not Just Divisions

10 Lovely Varieties

☐ 1 Plant 60¢ ☐ 3 for \$1<sup>50</sup>

☐ Collection 10 for \$3<sup>95</sup>

- |  |                                   |                                  |
|--|-----------------------------------|----------------------------------|
| <input type="checkbox"/> Red           | <input type="checkbox"/> Lavender | <input type="checkbox"/> Salmon  |
| <input type="checkbox"/> White         | <input type="checkbox"/> Pink     | <input type="checkbox"/> Scarlet |
| <input type="checkbox"/> Purple        | <input type="checkbox"/> Orange   | <input type="checkbox"/> Blue    |
| <input type="checkbox"/> Red and White |                                   |                                  |

HANDY ORDER FORM IS ON BACK OF FOLDER

## GERBERA DAISY (TRANSVAAL)

The most rewarding of the family of Painted Daisies. Bloom is giant, 2 to 4 inches across on graceful 18-inch stems.

### STRONG HEALTHY PLANTS

6 MIXED COLORS

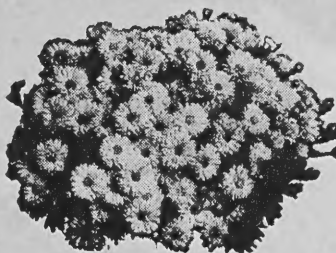
RED — SCARLET — ROSE — PINK — YELLOW — ORANGE

☐ 1 Large Plant 35¢ Post Paid ☐ 3 Large Plants \$1<sup>00</sup> Post Paid ☐ 18 for \$5



# CHRYSANTHEMUMS

A Select Group of Types, Varieties and Colors to Give Continuous Blooms from Mid July thru late fall in most sections of the U.S.



## THRILLING MIRACLE MUMS

HUNDREDS OF LOVELY SILVER DOLLAR SIZE FLOWERS FROM FIRST PLANTING

LOW GROWING, COMPACT, 2-FT. HIGH . . . 3 FT. ACROSS

These Striking Miracle Mums are glorious in borders, beds or planted individually. Buds and blooms keep coming week after week in a never ending array of riotous color. Hardest of all mums, and most profuse blooming, you'll want several in your garden. SELECT IN YOUR COLORS.

☐ 1 @ 35¢ ☐ 3 @ \$1 ☐ 8 @ \$2<sup>40</sup> entire collection

☐ Gold ☐ Bronze ☐ Lavender ☐ Pink  
☐ Red ☐ Purple ☐ White ☐ Yellow

## DECORATIVE MUMS

Bloom August to November —Later in warm areas. Here the most hardy types of garden varieties for long outdoor blooming periods and is an excellent selection of armloads of cut flowers indoors. A full range of colors.



- |  |   |
|--|---|
| <input type="checkbox"/> SILVERPLATE—White       | <input type="checkbox"/> REMEMBRANCE—Carmine      |
| <input type="checkbox"/> RED VELVET—Red-Med.     | <input type="checkbox"/> FIESTA—Bronze Or. T      |
| <input type="checkbox"/> FIRECRACKER—Bronze      | <input type="checkbox"/> HUNTSMAN—Bronze Or. T    |
| <input type="checkbox"/> YEL CHRIS COLUMBUS      | <input type="checkbox"/> SWEEPSTAKE—Yellow Med.   |
| <input type="checkbox"/> HONEYSWEET—Gold Med.    | <input type="checkbox"/> CALUMET—Apricot Pom—Med. |
| <input type="checkbox"/> POLARIS—Buff Gold—M     | <input type="checkbox"/> ELIZ HOOD—Lav. Pk. Med.  |
| <input type="checkbox"/> DREAM GIRL—Lav. Pom     | <input type="checkbox"/> ENTERPRISE—Rose T        |
| <input type="checkbox"/> MASQUERADE—Lav. Pk. Pom | <input type="checkbox"/> BETTY—Pink               |
| <input type="checkbox"/> COURTIER—Pk. Pom—Med.   | <input type="checkbox"/> SUNSTONE—Yellow Spoon    |
| <input type="checkbox"/> ALERT—Deep Purple       |   |

☐ 1 @ 50¢ ☐ 5 @ \$2<sup>00</sup> ☐ 10 @ \$3<sup>75</sup>

## All Merchandise Postpaid

If substitution of mums is necessary similar types and colors will be used. If you are not completely satisfied with your order when it is received please return within five days and your money will be returned or a credit issued, whichever you prefer. We cannot guarantee or assume responsibility for growth in your garden when affected by conditions beyond our control.

# FLOWERING and ORNAMENTAL

## TREE SPECIALS

## TULIP TREE

(Liriodendron Tulipifera)

Delicate shaded yellow orange tulip shaped flowers in great profusion. The dark green leaves turn yellow in the fall.

3 to 4 ft. Branched Transplants

☐ \$2<sup>50</sup> Post Each Paid

## NEW GOLDEN YELLOW HONEY LOCUST

(Gleditsia Triacanthos Inermis)

One of the most outstanding ornamental trees introduced in years. New growth is bright yellow, making a startling effect against the darker green background. Really outstanding.

4 to 5 ft. Branched Transplants

☐ \$4<sup>85</sup> Post Each Paid

## ALTHEA ROSE OF SHARON



(Hibiscus Syriacus)

Each bush is loaded with brilliant flowers from mid summer thru the fall. Select from 4 lovely colors.

- ☐ Dbl. Red ☐ Dbl. Pink ☐ Dbl. Purple  
☐ Dbl. White

☐ \$1<sup>25</sup> Each ☐ 4 for \$4<sup>00</sup> Post Paid

## Red Ozier Dogwood

(Cornus Stolonifera)

Lovely lacy white flowers in clusters with exceptionally beautiful red bark. You'll love it.

2 to 3 ft. Branched Trees

☐ \$1<sup>75</sup> Each ☐ 3 for \$5<sup>00</sup> Post Paid

## White Flowering Dogwood

(Cornus Florida)

A specially fine flowering strain. Not a native collection.

2 to 3 ft. Branched Transplants

☐ \$2<sup>50</sup> Each ☐ 3 for \$6<sup>00</sup> Post Paid

## Pink Flowering Dogwood

(Cornus Florida Rubra)

The exquisite shades of this pink blossom make this the elite of all dogwoods.

☐ 2 to 3 ft. \$4<sup>75</sup> Post Branched Each Paid

One Each of the Above Collection of Dogwoods

**\$7<sup>75</sup>** Post Paid

Improved Esther Reed

## SHASTA DAISY

Fine, double, snow-white shaded to gold in center. An exceptionally hardy Heavy Bloom.

☐ 50¢ ea. ☐ 3 for \$1<sup>25</sup> Post Paid

Fringed Marconi Daisy

White Spider Type Daisy—Very Unusual.

☐ 50¢ ea. ☐ 3 for \$1<sup>25</sup> Post Paid

## FINE LILIES

JAPONICUM — Trumpet, rose pink. One of the all time outstanding lilies.

☐ \$1<sup>75</sup> ea. ☐ 3 for \$2<sup>00</sup>



DAURICUM WILSONII—A lovely deep apricot. A late flowering upright. A lily you will be proud to display.

☐ 1<sup>75</sup> ea. ☐ 3 for \$5<sup>00</sup> Post Paid

ESTATE—Croft type Easter Lily. White trumpet, tall and stately. Early June blooming. A wealth of bloom.

☐ \$1<sup>20</sup> ea. ☐ 3 for \$2<sup>50</sup> Post Paid

COLLECTION of all these  
6 LILIES . . . one of each

☐ 6 for \$5<sup>75</sup> Post Paid

. . . yes, the finest quality obtainable . . . plant for exquisite summer blooms . . . extremely hardy . . . leave in ground for years . . . very prolific! These are hand picked lilies . . . disease free!

SPECIOSUM MAGNIFICUM—(Improved Giant Rubrum)—Large white, suffused carmine pink, spotted crimson. Much larger and more robust than the Rubrum. A gorgeous lily.

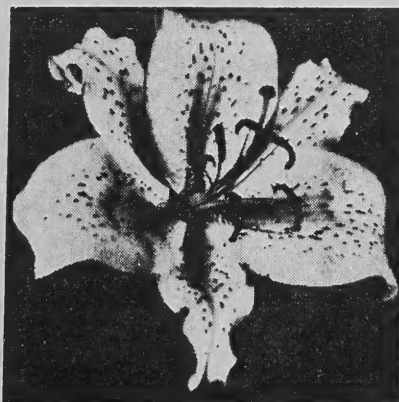
☐ 75¢ ea. ☐ 3 for \$2<sup>00</sup> Post Paid

FORMOSANUM WILSONS — Select special strain pure white, green throat. Blooms in September. A very heavy late bloom.

☐ \$1<sup>35</sup> ea. ☐ 3 for \$2<sup>75</sup>

AURATUM PLATYPHYLLUM (Improved Gold Band)

A much larger and finer lily than the common Auratum. Has a deep gold band with carmine spots.



Specially Selected . . . hand picked . . . not the ordinary field grown.

☐ \$1<sup>00</sup> Post ea. Paid ☐ 3 for \$2<sup>50</sup>





UNTREATED

# AMAZING NEW GIBBERELLIC GROWTH STIMULANT

FOR USE ON ALL FLOWERS, PLANTS, VEGETABLES, SHRUBS, FRUITS, TREES



**DOUBLE; WHITE MADONNA**  
(pictured with GIB • GRO)  
Aptly named, this gloriously beautiful, full blown white African Violet, is almost a perpetual bloomer. It attains great size, rapidly, and is perhaps one of the most profuse flowering types of all violets. The foliage is a lovely deep green and offers a dazzling contrast to the pure white flower.

MILLER'S GARDEN

**GIB-GRO**  
**8 POTENT \$2**  
**CAPSULES**

**ONLY 2 CAPSULES**  
**IN APPLICATION MAKES ENOUGH SPRAY** to effectively treat dozens of plants of all kinds indoors and out. Now raise huge gladioli, begonias, mums, delphinium, phlox, daisies, carnations, roses, dahlias, etc.

**STIMULATES WONDERFUL PLANT GROWTH 3 TIMES NORMAL SIZE IN FROM 2 WEEKS INDOOR—OUTDOOR**



MILLER'S GARDEN  
GIB • GRO FOUND FAR SUPERIOR

SEATTLE AFRICAN VIOLET SOCIETY FINDS "MILLER'S GIB-GRO FAR SUPERIOR TO OTHER GIBBERELLIC STIMULANTS." Mrs. F. R. Hager, past-president of The Seattle African Violet Society, stated "that among the brands used Miller's Garden Gib • Gro shows far greater promise than other brands in stimulating larger, sturdier, more rapid growth.

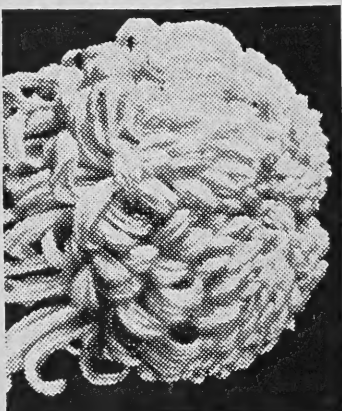
## LLOYD'S SPRING BONUS OFFER

**Free 75c Beautiful Decorative Mum**  
WITH ORDER OF \$5 OR MORE

**3 Decorative Mums Free**

WITH ANY ORDER OF \$10 OR MORE!  
OFFER EXPIRES JUNE 1, 1958

## GIANT FOOTBALL MUMS

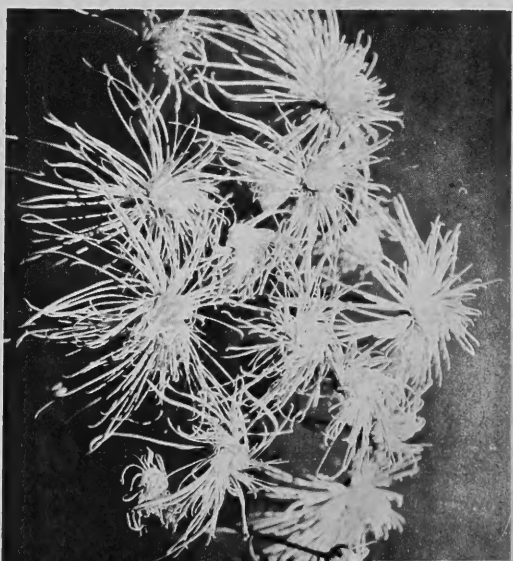


Exquisite for cut flowers in-doors. These giants present a dazzling display outdoors. Huge coffee cup size blooms on longest stems. A full range of colors. Sept., Oct., Nov. Blooming.

☐ 1 @ 60¢ ☐ 3 @ \$1.50  
☐ 6 @ \$2.75 (Collection)

☐ PINK ☐ BRONZE ☐ YELLOW  
☐ GOLD ☐ WHITE ☐ LAVENDER

NOTE: Some football colors will be delivered later. Other Mums on center spread.



## GIANT SPIDER MUMS

Intricate patterns of these strange and lovely chrysanthemums are most rewarding. Huge blooms are carried on long, straight stems, with deep green foliage. These are tall growing and long lasting. Bloom Sept., Oct., Nov. Post Paid.

☐ 1 @ \$75c Post ☐ 3 @ \$1.90  
All 8—Entire Collection ☐ \$4.75 Post Paid

- ☐ **Queens Lace.** Exquisite White. Tops in its color.
- ☐ **Gena Harwood.** A fine rusty bronze.
- ☐ **Gold Lace.** Old Gold in all its beauty.
- ☐ **Yellow Rayonante.** Lovely light yellow.
- ☐ **Mary Garden.** A most beautiful lavender.
- ☐ **Rayonante.** A pink lavender. A favorite.
- ☐ **Kay Tashima.** A different white.
- ☐ **Mrs. Eisenhower.** A golden bronze semi spoon fishhook. Most unusual in color and substance.